

Enterprise AI Maturity Self-Assessment

Purpose

Assess whether the enterprise has the business, operating, data, governance, and trust conditions required to scale AI responsibly.

How to use this tool

Score observed enterprise practice, not ambition. Gather evidence from business, technology, data, risk, and operating leaders. A material risk or governance gap should not be hidden inside an average. Use the result to select the next responsible stage, not to claim an external benchmark.

Maturity stages

Score	Stage	Interpretation
1	Exploratory	Learning is informal; outcomes, ownership, controls, and repeatable practices are not yet established.
2	Opportunistic	Isolated pilots exist, but practices vary by team and enterprise dependencies remain unresolved.
3	Operational	Selected use cases operate with defined ownership, controls, integration, support, and outcome measures.
4	Scaled	Repeatable enterprise capabilities support multiple governed use cases with consistent operating evidence.
5	Adaptive	The enterprise continuously learns, adjusts controls and work, and reallocates investment using value and risk evidence.

Assessment

For each dimension, circle a score from 1 to 5 and record the strongest evidence and most important gap.

Dimension	Diagnostic test	Score 1-5	Evidence	Priority gap
Business alignment	AI priorities begin with owned business outcomes and diagnosed friction.			

Dimension	Diagnostic test	Score 1-5	Evidence	Priority gap
Leadership and ownership	Accountable leaders own decisions, investment, operating consequences, and value.			
Data readiness	Relevant data is governed, accessible, reliable, and fit for the decision.			
Architecture and integration	AI connects to enterprise context and workflows without fragile complexity.			
Work redesign	Work, handoffs, exceptions, and human decisions are redesigned before automation.			
Governance and risk	Risk-based authority, controls, escalation, monitoring, and response are operational.			
Talent and operating model	Roles, skills, capacity, ownership, and support practices can sustain the capability.			
Trust and adoption	People understand boundaries, evidence, accountability, and how to challenge outputs.			
Value measurement	Measures connect AI-enabled work to capability, outcomes, risk, or economic value.			

Scoring and interpretation

Add the nine scores and divide by nine. Use the result as a directional maturity position:

- 1.0-1.7: Exploratory
- 1.8-2.5: Opportunistic
- 2.6-3.4: Operational
- 3.5-4.3: Scaled
- 4.4-5.0: Adaptive

Overall score: _____ Directional stage: _____

Lowest three dimensions:

- 1 _____
- 2 _____

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Material risk, accountability, privacy, security, or data gap that overrides the average:

Priority-gap review

Gap	Why it constrains responsible scale	Required decision	Owner	Evidence needed

Next-stage recommendations

Current stage: Target stage:

Next action	Dimension improved	Dependency	Accountable owner	Outcome or control measure

Executive scale decision

- ☐ Continue bounded learning within current controls.
- ☐ Prepare capabilities before expanding scope.
- ☐ Scale the use case under defined operating and governance conditions.
- ☐ Pause or retire because value, readiness, trust, or risk is unacceptable.

Decision, conditions, owner, and review date: